

**John H. Vanston, Ph.D.****Technology Forecasting and Management Speaker**

Chairman

Technology Futures, Inc.

Dr. John Vanston is an internationally-renowned consultant, educator, speaker, and author in the fields of technology forecasting, technology/market integration, and technology management in uncertain environments. His presentations and workshops provide audiences with an understanding of the technology development process, teaches participants to conduct valid technology/market forecasts, and shows how to utilize these forecasts to identify and evaluate emerging market needs and improve organizational planning.

Dr. Vanston founded Technology Futures, Inc. (TFI) in 1978, and served as its president for 14 years, building the Austin, Texas-based company into a leader in the technology forecasting, planning, and management fields. During his career at TFI, Dr. Vanston has conducted research, consulting, and education projects for a wide range of commercial, government, and academic organizations, including, among many others, Chevron Chemical, Kodak, Boeing, Nortel, National Security Agency, National Geospatial Intelligence Agency, and the Texas State Technical College System. He is the primary architect of TFI's [*Five Views of the Future™ Strategic Analysis Framework*](#) and the [*Technology Advantage Management™*](#) concept.

Dr. Vanston regularly conducts workshops and seminars all over the world including recent presentations at the Industrial Research Institute, the Association of Strategic Planners, the Winstead Colloquium on Nanotechnology, and the Futures Studies Program at the University of Houston at Clearlake.

A respected writer, Dr. Vanston has authored or coauthored *Innovate! Straight Path to Quality, Customer Delight, and Competitive Advantage*; [*Technology Forecasting: An Aid to Effective Technology Management*](#); [*Introduction to Technology Market Forecasting*](#); [*Superconductivity: A Practical Guide for Decision Makers*](#); [*Industrial Electrification in the Information Age*](#); and [*Principles for Electric Power Policy*](#).

He also served as deputy director of the University's Center for Energy Studies, an interdisciplinary organization that he helped establish in 1974. Earlier, Dr. Vanston served as a Lt. Col. in the U.S. Army. Dr. Vanston has a B.S. in engineering from the U.S. Military Academy, M.S. and professional degrees in nuclear engineering from Columbia University, and a Ph.D. in nuclear engineering from the University of Texas at Austin.